



It is with great excitement that we take you on this journey with us, around a whole new world, in a coming together of sorts of great ideas, travel and great experiences.

Come; explore a plethora of possibilities with us for Meetings, Incentives, Conferences, Events and Exhibitions.

## About Us

We indulge in creativity; in exploring avenues that help you get more of the dots to connect, in bringing together a world of experiences for you to uniquely share, in seeking that space beyond expectations to inspire, in tapping that power in an element of surprise.

In other words, think complete solutions for M.I.C.E., think us.

Our journey began as ITL Tours and Travels, in Mumbai. In 2006, we ventured into the GCC region, establishing our first office in Dubai and today we are spread across the GCC with 18 offices and a staff strength of 300+. We have since then, successfully branched out into organizing corporate MICE events, TV shows, fun days, product launches and PR campaigns, globally.

Backed by our years of experience in the tourism industry, we have always believed in leveraging our understanding of the industry, in thorough research and extensive planning, in truly delighting our clients and catering to both customers and participants' interests.



## Mission

To constantly innovate and deliver uniquely personalized services; to set free the barriers between our customers and greater experiences - to go exploring.

## Visior

Through continued excellence, perfection and an ample dose of creativity, we aspire to transform Arabain Experience solutions into unforgettable journeys.

# Experience

With us, it is a world of opportunities that opens up; all put together through an extraordinary handling of corporate events and programs With us, it is nothing run-of-the-mill.

We design exhilarating experiences around you and your company's needs. We take you through interactive activities, alive with possibilities It could be an exotic place, a vigorous outdoor activity or a tantalizing dinner or a multitude of things, whatever fits your needs.

We help you stay curious

# The Possibility Ecosystem

- » Product Launches
- Theme Parties
- » Customers / Dealers Meet
- » Gala Dinners
- » Seminars
- » Executive Meetings
- » Road Shows
- » Trade Shows / Exhibitions
- » Conferences
- » Family Corporate Days
- » Team Building Exercises
- » Media / Press Meets
- » Annual Staff Parties
- » Private Tours
- » Excursions
- » Destination Weddings



## The Services Platter

- » Pre & Post Event publicity
- Entire Administration and Co-ordination (Pre & Post)
- » Venue Search & Booking
- » Literature / Collateral Designing, Printing & Distribution
- » Transport, Accommodation, Catering
- » On-site Management
- » Most Advanced Technical Support
- » Devising Appropriate Systems For Execution
- » Guest Speakers
- » Stage Planning
- » Post Event Analysis

# The Virtuoso Specialists In...

## **Product Launch**

It's a crowded world of brands out there and you deserve nothing less than the brightest welcome! First impressions count.

We understand how critical and absolutely essential new product introductions are and our events team will help you make that first impression, the very best, anytime you need to make one.



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## Theme Party

Teams that play well together, work better together!

A multitude of ideas and activities with just that right dose of fun is exactly how we like to motivate teams to bond together.

So why would you leave the planning of your party to anyone else?

## **Business Conference**

When it comes to a successful business conference, our arithmetic is simple – a leading location, the latest hardware, superior service and leaving absolutely nothing to chance.



## Meetings & Events

Meetings and Events with a purpose need to be orchestrated in order to create synergy in communication at all levels. Whether it is designed for discussion, consultation or just an exchange of information and whether they involve general sessions or smaller groups.

We recognize this need for better communication and craft custom made motivational themes after extensive surveys to better understand our clients and the company.

## Planning

Looking for that 'wow' factor to help launch your event?

Our event planning team will help you peruse through all the details, navigate the choices and inspire thinking to award your next business event the 'bravo' applause that it deserves.

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## Conferencing Made Easy

Maximize your returns and make the most of your next business event with the help of an expert planning team from the 'possibilities' people, as we employ our expertise to make an impact with your next launch and ensure your message is heard loud and clear.



- » Harley Davidson ride
- » Breakfast with Dolphins
- Event at a Museum
- » Camel Polo
- » Rafting
- » Rent an Island
- Desert safari in 1950 Vintage Jeeps
- » Game Fishing
- » MICE on Luxury Cruises/Yatchs
- Day at the Ferrari World



# Unique Ideas - Oman

- Event at Royal Opera House
- » Be a Camel Jockey
- » Omani mock wedding
- Awards ceremony at an Omani Fort
- » Overnight in mud houses
- » Rent a beach
- » Sailing competition
- » Frankincense trail
- » Build a dhow
- » Game fishing



# The Process Unplugged

- Learn Requirement
- Thought Showering
- Presentation
- Approval
- Confirmation & Payment
- **Event**, The Gala
- ? Report











## Clientele

- » Maaden Aluminum
- » Saipem
- Technip
- » KPMG
- » Arceor Mittal -KSA
- » SNC Lavain
- » Weatherford
- » Dodsal
- » Sanofl KSA
- » Jotun Paints
- » HDFC
- » RAK Bank
- » Xero
- » Dunlop Tyres

- » Axiom
- » Qatar Petroleum
- » Petrofac
- » Metlife
- » Zurch Insurance
- » NGK Spark plug
- » Mind tree
- » Falken Tyres
- » Mebco Batteries
- » IDE
- » Emirates NBD
- » Mashreq Bank
- » Aster Pharmacy
- » Bosch



# Regional Presence

## Dubai

### Muharrag

## Doha

### OMAN

### Muscat

## Al Khobar

## Riyadh

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## Kuwait City